



MISSION: *To help give the gift of play and contribute to positive youth development by eliminating equipment as the barrier to play for children around the world.*

- 2.4 million children served
- More than \$40 million in equipment donated
- 25 communities supported following natural disaster

Pitch In For Baseball & Softball (PIFBS) is committed to eliminating equipment as a barrier to participation for underprivileged youth around the globe who want to play ball. Since 2005, PIFBS has helped more than 2.6 million children play ball in every state in the U.S. and more than 119 countries worldwide. We believe in the power of the game on a child's development and that all children have access to play.

Pitch In For Baseball & Softball strives to develop mutually beneficial partnerships that maximize our combined impact on children. Below are sample ways we work with pro players to achieve a shared goal of increasing access:

JOSE RAMIREZ

Scope of partnership: a multi partner project (PIFBS, Guardians, MLB, Wilson Sporting Goods), providing much needed equipment and skills training to more than 100 kids in Jose's hometown of Bani, Dominican Republic. Consisted of a Play Ball clinic, equipment distribution, and lunch for families.

Key elements:

- Partnered with the Cleveland Guardians to deliver equipment and clinic for children.
- Coverage and promotion with Bally Sports



HUNTER PENCE

In spring 2021, PIFBS partnered with Hunter Pence and his coffee company Pineapple Labs for a cause marketing campaign which sold limited edition coffee in partnership with Baseballism. In August 2024, PIFBS and Hunter Pence partnered for a second time for an Equipment Drive and Meet & Greet at Yards Brewing Co. tied to his role celebrating the 20th Anniversary of Citizens Bank Park.

Key elements:

- Generated both equipment and monetary donations
- Lots of brand awareness – Hunter Pence promoted on socials, interviews on both radio

DEE STRANGE-GORDON

Scope of partnership: a multi partner project (PIFBS, Wilson Sporting Goods, Jackie Robinson Training Complex), providing equipment and skills training to more than 100 kids in Florida. Included an equipment donation event and clinic for children who survived domestic violence.

Key elements:

- Utilized sponsor credits from Wilson Sporting Goods
- Lots of brand awareness – Wilson promoted on social media, Dee appeared on MLB Network with Harold Reynolds, and PIFBS social/website.



MOOKIE BETTS/5050 Foundation

Scope of partnership: supports student athletes in Los Angeles Unified School District (LAUSD). 2025 marked the second year of partnership, but the first of a new initiative that incorporated an Academic Challenge with participating teams competing for two prizes around improved team GPA and highest average GPA. Students were invited to spend the day at Dodger Stadium and learn about different jobs in the baseball world.

Key elements:

- Multi-partner including Wilson Sporting Goods, 5050 Foundation, LAUSD, and PIFBS
- Lots of brand awareness – PIFBS social/website, Wilson social, and 5050 Foundation

Kurt Suzuki Foundation

In January 2026, PIFBS partnered with current Angels GM Kurt Suzuki and his foundation to support three groups impacted by the 2024 fires that devastated West Maui. PIFBS donated nearly \$40,000 in equipment to support the Boys & Girls Club of Maui, Al Pono Little League, and Kulanihakoi High School.

Key elements:

- Lots of brand awareness at the Taste of Maui fundraising event and social media



ISIAH KINER-FALEFA

Scope of partnership: donated nearly \$10,000 in equipment to Pinkston High School, which is located near the Texas Rangers' Youth Academy, where most of the students come from the neighboring housing development. This project was initiated by Isiah's team as he had begun to build a relationship with the coach with their proximity to the field.

Key elements:

- Utilized sponsor credits from Wilson Sporting Goods
- Lots of brand awareness – PIFBS social/website, Wilson social, and reps from the Rangers leadership

OTHER NOTABLE PROJECTS:

- **Jake Cronenworth** – in a special Instagram collaboration, PIFBS, Wilson Sporting Goods, and JC gave away one of his glove models to generate awareness for the mission.
- **Eloy Jimenez** – PIFBS partnered with Klutch and Eloy Jimenez to distribute gloves, cleats, and gear to 100 kids on his childhood.
- **Mauricio Dubon** - Since 2018, PIFBS and Houston Astros' Mauricio Dubon have been working together to support growth of baseball in Honduras. Over the years, we have helped nearly 200 children within the league.
- **Nelson Cruz** – in 2019, in honor of Nelson's 400th homerun, PIFBS and the Twins provided 400 gloves to children in the Dominican Republic.
- **Jimmy Rollins** – filmed a PSA for PIFBS and donated gear to send to Uganda.
- **Don Mattingly** - filmed a PSA. PIFBS provided the equipment to launch Evanston RBI program in 2016.
- **Dellin Betances** – multi partner (PIFBS, Wilson Sporting Goods, Excel Sports, Nike) effort provided nearly \$50,000 in equipment equipping more than 100 children in Bona, Dominican Republic.
- **Reynaldo Lopez** – 2025 partnership with CAA Baseball to donate \$35,000 in equipment, uniform apparel, and cleats to 100 children in the Dominican Republic.

PARTNERSHIP IDEAS & OPPORTUNITIES

- **Charitable/Program Partner** – With PIFBS' extensive relationships with Little League International, MLB's RBI program, USA Baseball, and thousands of grantees, we are plugged into the groups that need support. PIFBS can help players multiply their donation for greater impact by working with sponsors, leveraging manufacturer partnerships, and securing the Players Trust match.
- **Donate Memorabilia or Items for Fundraising.** PIFBS has 3-4 fundraising events per year that includes raffles and silent auctions. Donations help us to raise more to help kids play!
- **Donate Equipment**
 - Direct unused/annual sponsor credits to PIFBS, which we can use to fill in gaps in our inventory (PIFBS approves 100% of the grants that meet our criteria of serving underprivileged children under the age of 18)
- **Volunteer**
 - Join the Board of Directors – this is 2-year term with 5 meetings each year (4 virtual and one in person that is held at the PIFBS offices in Pennsylvania), make a monetary cash donation, identify potential partners, grow PIFBS awareness.
 - Join the Advisory Board – nonvoting role that could transition into a full Board position (if desired)

