# 20TH ANNIVERSARY CALA Saturday, November 8, 2025 Rankin Glub Citizens Bank Park



Sponsorship Opportunities



# **IMPACT** of Your Support



"Every day in my job, I hear from struggling parents and families who are in need of help. I can't imagine being in those positions and having kids who want to play sports, only to have to let them down by telling them they can't afford it. Your program helps alleviate some of the financial stress by providing basic equipment necessary to play the game. It has a significant impact on those who say they can't afford a glove, which is necessary to play softball. You are changing the game for many kids. In a society where so much is going wrong, softball and baseball can make a positive impact or change in a child's life... It could change their lives for the better. Thank you for all that you are doing for our children."

~ Tanya Tompkins, Coach and Board member, Williamsport Area Little League



## **About Pitch In For Baseball & Softball**

Pitch In For Baseball & Softball is a nonprofit organization that removes equipment as a barrier to participation. Our mission is to give the gift of play and contribute to positive youth development by providing equipment to under-resourced and overlooked children around the world. Over the past 20 years, PIFBS has helped over 2 million children play ball in all 50 states and 119 countries around the world.

# **20th Anniversary Gala Details**

Where: Citizens Bank Park, Philadelphia, PA

When: November 8th, 2025

**Goal**: Raise funds to continue PIFBS' mission of providing baseball and softball equipment to children in need around the world.

Attendance: ~200 PIFBS Supporters, Beneficiaries, Partners, & Honorees

What: Gala celebrating 20 years of PIFBS featuring:

- Special Keynote Speaker and Event Co-Emcees (to be announced)
- Ceremony Honoring PIFBS MVPs Who Have Paved the Way
- Private Pre-Event VIP Reception with Full Ballpark Tours, Batting Cage Use, and Meet & Greet with Special Guests (to be announced)
- Special PIFBS 20th Anniversary Gala Auction

Learn more at <a href="https://pifbs.org/pifbs20/">https://pifbs.org/pifbs20/</a>



### PRESENTING SPONSOR BENEFITS











### **Event Night Benefits**

- 20 (\*) VIP Event Tickets (includes special pre-public event reception with ballpark tours, batting cage use, meet & greet with special guest)
- VIP Photo Ops with marquee guest \*
- Two (\*) tables of 10 at public event
- Speaking Opportunity During Event Program \*
- Corporate Signage at Your Tables
- Inclusion on Digital Logo Loop

### **Marketing Benefits**

- Logo recognition as Presenting Sponsor on Event Collateral \*
- Dedicated Social Media Post \*
- 2 Targeted Emails to PIFBS List (~9k)\*
- Recognition across all Gala Promotional Materials (social media, website, press release, invitation, signage, etc.)

### **Employee & Community Engagement Benefits**

- Employee Engagement Event with PR/Media at Company HQ (\*) or PIFBS Warehouse
- PIFBS Impact Project in Community of Choice \*
- Priority Access to Employee Volunteer Opportunities

\* Designates Presenting Sponsor Exclusive Benefit























### **Event Night Benefits**

- 2 VIP Event Tickets (includes special pre-public event reception with ballpark tours, batting cage use, meet & greet with special guest)
- 8 All-Star Event Tickets (includes early admission and meet & greet with special guest)
- One table of 10 at public event
- Corporate Signage at Your Table
- Inclusion on Digital Logo Loop

### **Marketing & Engagement Benefits**

- Recognition across all Gala Promotional Materials (social media, website, press release, invitation, signage, etc.)
- Inclusion in Stand-alone Social Media Post

## **Community Engagement Benefits**

- Employee Engagement Event
- Priority Access to Employee Volunteer Opportunities























### **MVP SPONSOR BENEFITS**

### **Event Night Benefits**

- 2 All-Star Event Tickets (early admission and meet & greet with special guest)
- 8 General Admission Event Tickets
- Corporate Signage at Your Table
- Inclusion on Digital Logo Loop

### **Marketing & Engagement Benefits**

- Recognition in Gala Promotional Materials (social media, website, press release, invitation, signage, etc.)
- Inclusion in Social Media Post

### **Community Engagement Benefits**

- Employee Engagement Event
- Employee Volunteer Opportunities

# **ROOKIE SPONSOR BENEFITS**

### **Event Night Benefits**

- 10 General Admission Event Tickets
- Corporate Signage at Your Table
- Inclusion on Digital Logo Loop

### **Marketing & Engagement Benefits**

- Recognition in Gala Promotional Materials (social media, website, press release, invitation, signage, etc.)
- Inclusion in Social Media Post

### **Community Engagement Benefits**

Employee Volunteer Opportunities



### Sponsorship opportunities are now available for the PIFBS 20th Anniversary Gala!

### **Sponsorship Levels Hall of Fame Presenting** MVP Rookie Starter \$25,000 \$10,000 \$5,000 \$2,500 \$1,000 # Kids Helped 1,250 500 250 125 50 **Guest Tables** 2 (seat 10 each) **VIP Event Tickets** Includes special reception with ballpark tours, batting 20 2 cage use, meet & greet w/ special guest **VIP Photo Ops** w/ Marquee Guests **All-Star Event Tickets** Includes early admission Included in 8 2 and meet & greet w/ VIP special guest **General Admission** Included in Included in 2 8 10 VIP VIP/AII-Star **Event Tickets Employee Engagement** At company HQ or **Event w/PR** PIFBS Warehouse **Corporate Signage at** Your Table(s)



Sponsorship Levels					
	Presenting \$25,000	Hall of Fame \$10,000	MVP \$5,000	Rookie \$2,500	Starter \$1,000
Recognition In Gala Promotional Materials Social media, website, press release, invitation, signage, etc.	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
Speaking Opportunity During Event Program	$\checkmark$			-	
Employee Volunteer Opportunities	Priority Access	√ Priority Access	<b>√</b>		
Impact Project In Community of Choice	<b>✓</b>				
Logo Recognition as Presenting Sponsor on Event Branding	<b>√</b>				
Social Media Stand-alone Post	Dedicated post	<b>√</b>	<b>√</b>	<b>√</b>	1
2 Targeted Emails to PIFBS List (~ 9k)	<b>√</b>				
Logo Included on Loop at Event	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>

Select benefits also available for In-Kind Services based on value of services offered.









Interested in Sponsoring the PIFBS 20th Anniversary Gala?

Contact Meredith Kim, CEO, Pitch In For Baseball & Softball

meredith.kim@pifbs.org or 267.263.4069

**LEARN MORE! https://pifbs.org/pifbs20/** 

## **OTHER WAYS TO SUPPORT THE GALA**

- Make a Donation to PIFBS ~ CLICK HERE
- Donate Gala Auction Items: PIFBS is looking for unique and exciting items and experiences that go beyond the realm of baseball & softball!
- Buy General Admission Event Tickets ~ CLICK HERE