

PITCH IN FOR **BASEBALL** **&** **SOFTBALL**

SPONSORSHIP PACKAGE

**2022 Community Day at
Citizens Bank Park**

*Sunday, April 10th
Phillies vs Oakland Athletics
1:05pm First Pitch*



Who is Pitch In For Baseball & Softball?

Pitch In For Baseball & Softball (PIFBS) exists to remove the equipment barrier to play youth baseball and softball around the world. By providing new and used equipment to high quality programs in underserved communities, PIFBS helps contribute to positive youth development by giving the gift of play. Over the years, PIFBS has donated more than \$12 million in baseball/softball gear, to help over 1 million kids play ball in every state in the U.S. and 110+ countries around the world.

PIFBS has four core programs:

- **Domestic and International Equipment Grants** – Leagues, schools, and organizations complete an application to receive equipment. In 2021, PIFBS completed over 1,200 projects in 46 states, and 22 countries helping more than 100,000 kids play ball.
- **School Based Programs** – Due to budget limitations/deficits, many schools have been forced to eliminate non-academic after-school programs. PIFBS works with schools to help stretch limited budgets and continue/start/expand their baseball and softball programs. Research also shows that, students involved in baseball and softball programs improve their academic performance and attendance.
 - Our School Based Programming started in 2008 in our backyard with the Philadelphia School District. Since then, we have helped thousands of students play ball in the Philadelphia area. In 2020, PIFBS helped 64 teams get much needed equipment, and 79% of participating students increased their attendance at school!
 - In addition to the Philadelphia based program, in 2021, PIFBS had School Based Programs in Alabama, Minneapolis/St. Paul (supported by the Minnesota Twins), northern Kentucky (supported by the Cincinnati Reds), and Chicago (supported by Wilson Sporting Goods).
- **Disaster Relief Programs** – In times of tragedy, children are the most affected. Baseball and softball have the ability to restore a sense of normalcy amidst the chaos. Over the years, PIFBS has helped rebuild entire leagues around the world, making sure thousands of kids to start their seasons on time. PIFBS has assisted with relief efforts in NY/NJ shoreline following Hurricane Sandy; Joplin, MO; the Gulf Coast region; Japan, and Houston, TX following major flooding in 2016. In 2018, PIFBS completed its largest single project in history in the form of a disaster relief project in Puerto Rico. We are now actively preparing to support communities affected by the recent hurricanes and tornados that have devastated portions of the east coast and Kentucky.
- **Targeted Programs**: These programs are funded fully by our industry partners such as the Minnesota Twins, Little League International, and the Phillies. These programs target specific regions that are important to the funder and are only open to specific groups. The recipients of these grants receive all new equipment to support their efforts of growing this game we love.

About the Event

Since 2005, PIFBS has helped hundreds of thousands of boys and girls worldwide play baseball and softball. And none of it would have been possible without the support of thousands of kids, families, companies, and community partners who have generously donated their time, equipment, and dollars to PIFBS.
































Our PIFBS Day at Citizens Bank Park brings together our fans, supporters, and kids who have benefitted from our programs. With around 500 of our supporters in attendance, funds raised will help to provide baseball and softball equipment for teams, leagues, and communities in the Philadelphia area and across the country. It will help us continue to support those who cannot afford/access the proper gear to play ball.

When and Where?

Sunday, April 10th at Citizens Bank Park vs. the Oakland Athletics at 1:05pm

Sponsorship Levels and Benefits

All proceeds of the PIFBS' Community Day at the Phillies will be donated towards our efforts to provide children with the equipment they need to play ball across the world

Benefits	Levels			
	Event Sponsors			
	Rookie \$500	All-Star \$1,500	MVP \$2,500	Hall of Famer \$5,000
Throw out the first pitch! *Only one available on a first come, first served basis *And bring along a friend!				
Exclusive behind-the-scenes pregame tour for 4 of Citizens Bank Park *Only one available on a first come, first served basis				
Prominent corporate logo placement in PIFBS video shown on stadium video board during pregame activities				
Opportunity to provide your own corporate promotional piece to be given out to all 500 attendees				
Exclusive recognition on PIFBS social media channels with a message of your choice! *Message must be approved by PIFBS				
Corporate logo with link on PIFBS events website				
Event Tickets		 (5)	 (10)	 (20)
# of underserved children from the Philadelphia area you are sponsoring to attend the game *Company will be given the name of the local group they are sponsoring to attend prior to the event		 (10)	 (25)	 (50)
Corporate logo on stadium bag given to all 500 attendees				
Recognition on PIFBS social media channels during event promotion				
Recognition in PIFBS' 2022 Annual Report				
Recognition in PIFBS' newsletter				

À LA CARTE

Sponsorship Options

Add these benefits to your sponsorship package or purchase them on their own!

All of our sponsors, regardless of the level, will be recognized in the Pitch In For Baseball & Softball newsletter and the 2022 Annual Report.

\$1000 Provide equipment to an entire team!

Give the gift of play to a full team of youth ballplayers! Help us provide much needed gear to an underserved community to ensure no kid is unable to play due to the inability to afford/access the proper equipment. Team kits usually includes 5 helmets, a set of catcher's gear, two bats, 2 dozen baseballs or softballs, 5 gloves, and other program specific equipment. The team will be notified of your donation. This item also includes two (2) tickets for you to join us at the event!

\$500 Corporate Swag Piece

Provide your own corporate "swag" item to be included in our goodie bag given to all 500 attendees!

Item must be approved by March 15th, And in-hand by April 4th

\$300 Ten (10) extra tickets to attend the event

More than one ticket package (10 tickets) may be purchased

Must purchase one of our sponsorship packages to add this option

\$250 Corporate logo with link on PIFBS' website

Have your corporate logo (linked to your site) proudly displayed on our Phillies Event Page!

****If you do not wish to be an official sponsor but would like to join us on this day of fun, you can purchase tickets at <https://pifbs.org/lp/order-phillies-tickets/>. Seating is located in the Scoreboard Section.****



Sign Me Up!

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Sponsorship Packages:

Hall of Famer \$5,000 MVP \$2,500 All-Star \$1,500 Rookie \$500

À La Carte Options:

First Pitch \$1,000 Sponsor a Team \$1,000 Corporate Swag Piece \$500

Corporate Logo on Stadium Bag \$500 Corporate logo w/ link on event website \$250

Ten (10) extra tickets \$300 (Please read description)

Payment:

Enclosed is my payment. Please make checks payable to: Pitch In For Baseball & Softball

Please charge my credit card: (select one)

Visa Mastercard American Express Discover

Name on Card: _____

Credit Card Number: _____

Expiration: _____ CID: _____

Please invoice me.

- **Pledge required by March 1st, 2022, to ensure logo inclusion on stadium bag**
- **Logo in vector format (.ai, .ps) will be due by March 1st, 2022, to michael.moran@pifbs.org**
- **Final payment will be due by March 15th, 2022**

If you would like to be a sponsor or have any questions, please contact us! We are more than happy to customize the sponsorship packages within reason to fit your company's needs.

Contact Information

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Development Manager

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