

PITCH IN **FOR**
BASEBALL
&
SOFTBALL

Pitch In For Baseball & Softball

2020 Community Day at the Phillies

Sunday, April 5th
Phillies vs Milwaukee Brewers
1:05pm First Pitch

Sponsorship Package

Who is Pitch In For Baseball & Softball?

Founded in 2005, Pitch In For Baseball & Softball (PIFBS) is a Philadelphia area nonprofit organization committed to improving children's lives in the U.S. and abroad by increasing access to baseball and softball. By removing equipment as a barrier to play and supporting high quality programs, PIFBS helps contribute to positive youth development and gives the gift of play. Over the years, PIFBS has donated more than \$10 million in baseball/softball gear to help over 900,000 kids play ball in every state in the U.S. and 100+ countries around the world.

PIFBS has four core programs:

- Domestic and International Equipment Grants – Leagues, schools, and organizations complete an application to receive equipment. In 2019, PIFBS completed over 600 projects in 43 states, 1 U.S. territory, and 25 countries helping more than 100,000 kids play ball.
- School Based Program – Due to budget limitations/deficits many schools have been forced to eliminate non-academic after-school programs. PIFBS works with schools to help stretch limited budgets and continue/start/expand their baseball and softball programs.

2019 School Based Program Partnership:

- Our School Based Program started in our backyard within the Philadelphia School District. In 2019, PIFBS helped 64 teams get much needed equipment and 79% of participating students increased their attendance at school as a result of playing ball!
 - In 2019, PIFBS had School Based Programs in Philadelphia, Minneapolis/St. Paul (supported by the Twins), Bronx (supported by the Yankees), northern Kentucky (supported by the Reds), and Chicago (supported by Wilson Sporting Goods).
- Disaster Relief Program – In times of tragedy, children are the most affected. Baseball and softball can help to restore a sense of normalcy amidst the chaos. PIFBS has helped to rebuild entire leagues and helped thousands of kids to start their seasons on time. PIFBS has assisted with relief efforts in NY/NJ shoreline following Hurricane Sandy; Joplin, MO; the Gulf Coast region; Japan, and Houston, TX following major flooding in 2016. In 2018, PIFBS completed its largest single project in history in the form of a disaster relief project in Puerto Rico.
 - Kids Helping Kids: Youth Philanthropy – About 60% of the equipment PIFBS has available for equipment grants comes from the efforts of motivated, caring kids who run collections and fundraisers on PIFBS' behalf.

What?


























Since 2005, PIFBS has helped hundreds of thousands of boys and girls worldwide play baseball and softball. And none of it would have been possible without the support of thousands of kids, families, companies, and community partners who have generously donated their time, equipment, and dollars to PIFBS. Our PIFBS Day at the Phillies' brings our fans, supporters, and kids who have benefitted from our programs. Funds raised will help to provide baseball and softball equipment for teams, leagues, and communities in the Philadelphia area and across the country that cannot afford/access the proper gear to play ball.

When?

Sunday, April 5th at Citizens Bank Park vs. the Milwaukee Brewers at 1:05pm

Sponsorship Levels and Benefits

All proceeds of the PIFBS' Community Day at the Phillies will be donated towards our efforts to provide children with the equipment they need to play ball across the world.

Benefits	Levels			
	Event Sponsors			
	Designated Hitter \$500	Lead off \$1,000	Clean-up \$1,500	MVP \$2,500
Recognition in Pitch In For Baseball & Softball newsletter				
Recognition in PIFBS' 2020 Annual Report				
Recognition on PIFBS' social media channels				
Corporate logo on t-shirt given out to all 500 attendees				 (largest logo)
# of underserved children in the Philadelphia area you are sponsoring to attend the game		10	25	50
Event Tickets		 (2)	 (4)	 (8)
Corporate logo with link on PIFBS websites				
Opportunity to provide your own corporate promotional piece to be given out to all attendees				
*Pregame Tour for 4 of Citizen's Bank Park				
*4 Field Level Tickets to a Future Game				

CREATE – YOUR – OWN

Sponsorship Options

Tailor your own package with the PIFBS' Create-Your-Own Sponsorship!

All of our sponsors, regardless of the level, will be recognized in the Pitch In For Baseball & Softball newsletter and the 2020 Annual Report.



ONLY
ONE!

\$1000 Throw out the first pitch!

Check this off your Bucket List! On April 5th, you can be one of the lucky few to step foot on the diamond and throw out the first pitch of the ballgame. A framed picture of your special moment will be provided by PIFBS, as well as photos and a video from the Phillies. Bring along up to 3 of your friends who can watch you throw out the first pitch from a holding area adjacent to the visiting dugout.

*This opportunity is available on a first come first serve basis until **3/2/2020***

\$500 Corporate Logo on Videoboard

Show off your corporate logo for the whole park to see! During the pre-game activities, PIFBS will be showing an organizational video on the jumbo-screen. Two sponsors logos will be shown throughout at the bottom of the video – displaying your company as one of our generous sponsors.

*This opportunity is available for two sponsors on a first come first serve basis and is only available until **3/2/2020***

\$500 Corporate Swag Piece

Provide your own corporate “swag” that we will distribute to all 500 attendees!

*This opportunity is available until **3/15/2020***

\$500 Corporate logo on t-shirt

Have your corporate logo proudly displayed on the event's official t-shirt distributed to all 500 attendees!

*This opportunity available until **3/2/2020***

\$250 Corporate logo with link on PIFBS' website

Have your corporate logo (linked to your site) proudly displayed on our Phillies Event Page!

\$100 Recognition on all PIFBS' social media channels

Have your corporate logo proudly displayed on our official social media channels! (Facebook, Instagram, Twitter, LinkedIn)

Sign Me Up!

Company Name: _____
Contact Name: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ Email: _____

Sponsorship Packages:

MVP \$2,500 Clean-up \$1,500 Lead-off \$1,000 Designated Hitter \$500

C-Y-O Options:

First Pitch \$1,000 Corporate Logo on Videoboard \$500 Corporate Swag Piece \$500
 Corporate Logo on T-shirt Corporate logo w/ link on website \$250
 Corporate logo displayed on PIFBS' social media \$100

Payment:

Enclosed is my payment. Please make checks payable to: Pitch In For Baseball & Softball
 Please charge my credit card: (select one)
 Visa Mastercard American Express Discover

Name on Card: _____

Credit Card Number: _____

Expiration: _____ CID: _____

Please invoice me.

- **Pledge required by March 2nd, 2020 to ensure logo inclusion on t-shirt**
- **Logo in vector format (.ai, .ps) will be due by March 2nd, 2020 to bri.wilson@pifbs.org**
- **Final payment will be due by March 15th, 2020**

Contact Information

If you would like to be a sponsor or have any questions, please contact us! We are more than happy to customize the sponsorship packages within reason to fit your company's needs.

If you do not wish to be an official sponsor but would like to join us on this day of fun, you can purchase tickets [here](#). Seating is conveniently located in the Scoreboard Section.

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